



ReVive Virginia Meeting  
Minutes – July 19, 2018

Present: Shawn Herhusky, Katie Bertucci, Ron Boquist, Dennis Yourczek, Britt See-Benes, Carolyn Dinneen, Joe Caulfield, Rudy Harvey

Also Present: Bob Henderson, Ardell Henderson

Absent: Stephen Peterson, Paula Okland, Betsy Olivanti, Michelle Larson, Dave Tuttle, Carolyn Tuttle

- I. Meeting was called to order by Britt See-Benes at 12:01 pm.
- II. Approval of Minutes: Moved by Ron Boquist and supported by Dennis Yourczek to approve the minutes of June 21, 2018. Motion Carried.
- III. FINANCE REPORT - no new items to report
- IV. COMMITTEE REPORTS
  - A. BUILDING COMMITTEE

**Moved by Shawn Herhusky and supported by Ron Boquist to approve the payment to DSGW for 118 Chestnut Street in the amount of \$3600.00 & approve the submitting to the VA Foundation for payment. (\$3000.00 from VA Foundation Grant and \$600 from city). MOTION CARRIED**

**Moved by Carolyn Dineen and supported by Shawn Herhusky to approve the contract between City & Kimley Horn for Plans, Specs, and Bidding for 529 Chestnut Street Design & approve submitting recommendation to VA Foundation to approve said contract. MOTION CARRIED**
  - B. OUTREACH & ADVOCACY COMMITTEE
    - Britt See-Benes discussed potentially conducting a quarterly update meeting for all Revive Members and invite anyone who wants to attend to be a new member. Potential topics could include “What is Revive Working On”, “Recruitment”, etc. Discussion was had regarding Revive holding a “Business After Hours” with the Chamber of Commerce. Potentially with a partner. More discussion will be held.
    - Carolyn Dineen reported on trainings and meetings she attended including the Employment Cooperative, ACT.

- National Night Out will be held on August 7, 2018 at Olcott Park from 4 pm to 7 pm. All are invited to attend.
- Discussion was held about purchasing or sponsoring banner and/or flags for the City. At this time, the US flags are up for 4<sup>th</sup> of July. More information will be sought for the next meeting.
- Katie Bertucci discussed the Laurentian Chamber of Commerce is forming a committee to discuss Blandin Broadband Cohort and announced that the Broadband Steering Committee was meeting on August 2, 2018 at 930 am at the Chamber Office. Anyone who is interested in attending is welcome.

**Moved by Carolyn Dineen and supported by Dennis Yourczek to send a letter of support to the Laurentian Chamber of Commerce for Broadband Initiative in the Quad Cities. MOTION CARRIED**

- Chairperson Betsy Olivanti would like to have a “next steps” meeting for the U of M Humphrey Report. She will be sending a Doodle Poll to all members to see what days/times would work for them.

C. EVENTS COMMITTEE

- Bridge Daze will be held on Saturday, September 15, 2018. The next Bridge Daze Committee meeting will be on July 19 at 130 pm at City Hall. Dennis Yourczek will be doing a Live Radio Broadcast for the Bridgeview Park Grand Opening at noon.

Beth Pierce of the IRTB has offered to share a billboard with Revive for the Bridge Daze event. The money for billboard would come from registration fees and/or remaining funds from last year. The billboard is located by Pine City on I-35.

**Moved by Carolyn Dineen and supported by Dennis Yourczek to authorize Revie Virginia partnering with IRTB for a Bridge Daze billboard. MOTION CARRIED**

**Moved by Shawn Herhusky and supported by Carolyn Dineen to authorize execution of the Memorandum of Understanding with Lyric Center for the Arts to act as fiscal agent for the Bridge Daze Event 2018. MOTION CARRIED**

- Festival of Trees will be held on November 14, 2018 to November 17, 2018. Rudy Harvey reported that the theme will be a Rustic Christmas Theme. Suggestions for events were Pop Up Shops, Coupons for stores, vendors on the street, Salvation Army kettles on the corners of downtown.

**Moved by Dennis Yourczek and supported by Carolyn Dineen to authorize Revive Virginia to conduct a Hot Chocolate and SMORES Station on November 17, 2018 with a location to be determined. MOTION CARRIED**

**Moved by Rudy Harvey and supported by Carolyn Dineen to authorize the following Parade Format for the Holiday Twilight Parade on November 17, 2018:**

- **The Twilight Holiday Parade will begin at 5:15 p.m.**

- **All entries including floats, fire trucks, horses, civic groups, trucks, trailers and walking groups are invited and must be holiday themed!**
- **All music must be Holiday related**
- **Santa will be finale of parade.**

**MOTION CARRIED**

OLD BUSINESS

Discussion was held regarding Revive Virginia t-shirts for members. A quote was received from Ink'd Graphix of Virginia for \$35.00 to digitize the logo for embroidery, the cost for t-shirts that are screenprinted are \$10.00 for Small to XL and \$11.25 for plus sizes.

**Moved by Dennis Yourczek and supported by Ron Boquist to approve the expenditure of \$35.00 to digitize the Revive logo in order to have the logo printed on shirts, with the standard shirt color to be black, the REVIVE wording to be stitched in white and the V to be blue. MOTION CARRIED**

**Moved and supported by Dennis Yourczek and supported by Carolyn Dinneen to approve and adopt the Conflict of Interest Policy. MOTION CARRIED**

NEW BUSINESS

**Moved by Shawn Herhusky and supported by Carolyn Dineen to approve the 2019 Budget as presented. MOTION CARRIED**

Britt See-Benes reported that there will be an Advocacy Meeting forming for the Miners Memorial Complex Project with a kickoff meeting on July 31 at 600 pm at the Virginia Senior Center. All are invited to attend.

Discussion was held about the Revive Website. At this time, the website is located at [www.virginiamn.us/revive](http://www.virginiamn.us/revive).

It was suggested that Revive consider signing up for Give to the Max day campaign.

ADJOURN

Moved by Dennis Yourczek and supported by Carolyn Dineen to adjourn the meeting. MOTION CARRIED

**NEXT MEETING**

Thursday, August 16, 2018

NSBOV Processing Center Conference Room