Downtown Revitalization, ReVive Virginia
Wednesday, October 18, 2017

In Attendance: Joe Caulfield Carolyn Tuttle Dave Tuttle
Shawn Herhusky Steve Peterson Ron Boquist
Dennis Yourczek Betsy Olivanti Teresa Nystrom *
* Committee Guest

1. Motion by Dennis Yourczek to approve the September advisory committee meeting minutes with the exception of adding Dennis Yourczek as being in attendance. Second by Carolyn Tuttle. Approved.

2. Motion by Dennis to rescind the August recommendation of advisory committee members and officers. Second by Joe Caulfield. Approved.

3. Committee & Officer Nomination
   Nomination by Carolyn Tuttle to recommend committee members & Officers
   - Mike Stone 1 year term
   - Betsy Olivanti 3 year term Chair
   - Paula Okland 1 year term
   - Britt See-Benes 3 year term
   - Steve Peterson 2 year term Vice-Chair
   - Joe Caulfield 3 year term
   - Carolyn Tuttle 1 year term
   - Michelle Larson 2 year term Secretary
   - Dennis Yourczek 1 year term
   - Carolyn Dinneen 2 year term
   - Shawn Herhusky 2 year term
   - Ron Boquist 3 year term

With there being no other nominations, motion made by Dennis Yourczek to recommend these individuals to the Downtown Revitalization ReVive advisory committee. Second by Shawn Herhusky. Approved.

4. Billboard & Store Front Signs
   With VEEDA having returned a billboard to VEDA, VEDA is offering use of the billboard to ReVive Virginia for a fee of $200 (exact terms to be determined). Betsy Olivanti to clarify the exact terms of the billboard with VEDA. Dennis Yourczek made a motion to recommend payment of $200 to VEDA for the billboard. Second by Carolyn Tuttle. Approved. Dennis Yourczek asked for someone to be willing to measure store front windows for sign placement. With no one volunteering, an average size signs will be ordered. Motion by Shawn Herhusky to recommend $300 be requested to cover the cost of 10 signs. Second by Carolyn Tuttle. Approved.

5. Humphrey School Project
   The Humphrey School Project is an analysis report showing what types of businesses are downtown as well as downtown shopper profiles. ReVive Virginia has been asked to partner with the City of Virginia and the IRRRB to generate this report. Each party would pay 1/3 of the $4,500 fee for a total of $1,500 each. A motion was made by Dennis Yourczek to recommend payment of $1,500 for payment of the Humphrey School Project. Second by Carolyn Dinneen. Approved.
Downtown Revitalization, ReVive Virginia
Wednesday, October 18, 2017

6. Building Committee
Results of ground and air studies have been received. The 118 Chestnut Street location came in with worse results than anticipated - more discussions necessary. 529 Chestnut Street results proved to be better than anticipated – again, more discussion necessary. A group will be meeting on Thursday, October 19th to discuss requesting a grant extension. Betsy spoke of the need for private business owners to step up and put up match for more available downtown grants. VCF not able to be host for such grants. The Bridge overlook continues to be in limbo. There is some discussion over whether it’s a bridge overlook or a mine overlook and therefore, who should help fund it. Discussion for the Pocket Park in the 400 block of Chestnut Street will also be a topic of discussion at the meeting scheduled for Thursday.

7. Clean and Safe
Dennis Yourczek verified that there are, in fact, four level 3 sexual offenders living on Chestnut Street. Question of legality was brought up. Dennis Yourczek is questioning if elevator music streaming from the Chestnut Street speakers might deter vagrants as well as promote a calming attitude. Having acquired equipment he may be willing to stream this music. More to come. City Administrator, Britt See-Benes, to talk with Fire Marshall Chris Clark and Sargent Jon Benz to become more involved in ReVive Virginia.

8. Events
A winter event that was proposed to ReVive Virginia has been determined to be nonviable. No other news to report. Rudy clarified the ability for ReVive Virginia to recommend financial support for a non-ReVive Virginia event.

**Next Committee Meeting**
To be determined by Chair, Betsy Olivanti

_Respectfully submitted by Terri Holcomb.*