

# Downtown Revitalization, ReVive Virginia

Wednesday, October 18, 2017

In Attendance: Joe Caulfield Carolyn Tuttle Dave Tuttle  
 Shawn Herhusky Steve Peterson Ron Boquist  
 Dennis Yourczek Betsy Olivanti Teresa Nystrom \*  
 \* Committee Guest

1. Motion by Dennis Yourczek to approve the September advisory committee meeting minutes with the exception of adding Dennis Yourczek as being in attendance. Second by Carolyn Tuttle. Approved.
2. Motion by Dennis to rescind the August recommendation of advisory committee members and officers. Second by Joe Caulfield. Approved.
3. Committee & Officer Nomination

Nomination by Carolyn Tuttle to recommend committee members & Officers

Mike Stone	1 year term	
Betsy Olivanti	3 year term	<u>Chair</u>
Paula Okland	1 year term	Betsy Olivanti
Britt See-Benes	3 year term	
Steve Peterson	2 year term	<u>Vice-Chair</u>
Joe Caulfield	3 year term	Britt See-Benes
Carolyn Tuttle	1 year term	
Michelle Larson	2 year term	<u>Secretary</u>
Dennis Yourczek	1 year term	Paula Okland
Carolyn Dinneen	2 year term	
Shawn Herhusky	2 year term	
Ron Boquist	3 year term	

**With there being no other nominations, motion made by Dennis Yourczek to recommend these individuals to the Downtown Revitalization ReVive advisory committee. Second by Shawn Herhusky. Approved.**

4. Billboard & Store Front Signs  
 With VEEDA having returned a billboard to VEDA, VEDA is offering use of the billboard to ReVive Virginia for a fee of \$200 (exact terms to be determined). Betsy Olivanti to clarify the exact terms of the billboard with VEDA. **Dennis Yourczek made a motion to recommend payment of \$200 to VEDA for the billboard. Second by Carolyn Tuttle. Approved.** Dennis Yourczek to design the billboard, looking for ideas.  
 Dennis Yourczek asked for someone to be willing to measure store front windows for sign placement. With no one volunteering, an average size signs will be ordered.  
**Motion by Shawn Herhusky to recommend \$300 be requested to cover the cost of 10 signs. Second by Carolyn Tuttle. Approved.**
5. Humphrey School Project The Humphrey School Project is an analysis report showing what types of businesses are downtown as well as downtown shopper profiles. ReVive Virginia has been asked to partner with the City of Virginia and the IRRRB to generate this report. Each party would pay 1/3 of the \$4,500 fee for a total of \$1,500 each. **A motion was made by Dennis Yourczek to recommend payment of \$1,500 for payment of the Humphrey School Project. Second by Carolyn Dinneen. Approved.**

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## 6. Building Committee

Results of ground and air studies have been received. The 118 Chestnut Street location came in with worse results than anticipated - more discussions necessary. 529 Chestnut Street results proved to be better than anticipated – again, more discussion necessary. A group will be meeting on Thursday, October 19<sup>th</sup> to discuss requesting a grant extension. Betsy spoke of the need for private business owners to step up and put up match for more available downtown grants. VCF not able to be host for such grants. The Bridge overlook continues to be in limbo. There is some discussion over whether it's a bridge overlook or a mine overlook and therefore, who should help fund it. Discussion for the Pocket Park in the 400 block of Chestnut Street will also be a topic of discussion at the meeting scheduled for Thursday.

## 7. Clean and Safe

Dennis Yourczek verified that there are, in fact, four level 3 sexual offenders living on Chestnut Street. Question of legality was brought up. Dennis Yourczek is questioning if elevator music streaming from the Chestnut Street speakers might deter vagrants as well as promote a calming attitude. Having acquired equipment he may be willing to stream this music. More to come. City Administrator, Britt See-Benes, to talk with Fire Marshall Chris Clark and Sargent Jon Benz to become more involved in ReVive Virginia.

## 8. Events

A winter event that was proposed to ReVive Virginia has been determined to be nonviable. No other news to report. Rudy clarified the ability for ReVive Virginia to recommend financial support for a non-ReVive Virginia event.

### **Next Committee Meeting**

To be determined by Chair, Betsy Olivanti

*Respectfully submitted by Terri Holcomb.*