

ReVive Virginia

July 20th, 2017

- I. Call to order by Betsy Olivanti at 12:02 PM
- II. **Present:** Betsy Olivanti, Britt See-Benes, Carl Baranzelli, Carolyn Tuttle, Joe Caulfield, Dennis Jerrold, Carolyn Dinneen, Rudy Harvey, Stephen Peterson, Michelle Larson
Absent: Mike Stone, Paula Okland, Nicki Johnson
- III. Old Business
 - a. Motion to discuss and request money for Pocket Park – Bridge Overlook by Dennis Jerrold and seconded by Carolyn Dinneen. Rudy Harvey explained funding sources. Discussion was held regarding where it would be, what it would entail and the potential construction by City workers. Having quarter viewers at the overlook was suggested by Dennis Jerrold. Approved.
 - b. Brief discussion about Bridge Events and schedule change for the Community Walk. Events Committee may consider having something in conjunction with both dates as there still will be other activities during the original dates.
 - c. Membership Status: Betsy Olivanti will talk to Tylor Asbach. Dennis Jerrold has talked to people, but no pending prospects.
 - d. Committee Health: Committee descriptions were reviewed and Joe Caulfield joined the Building Committee.
 - e. Billboard Status: Betsy Olivanti had a rough estimate of \$540 for an outdoor billboard design and vinyl posting. Need to get better details for an accurate quote – perhaps have Mesabi Sign look at it so they know precisely what is needed. Motion to allow the Ad Hoc Marketing Committee (consisting of Betsy Olivanti, Rudy Harvey and Dennis Jerrold) to oversee and decide action on this matter by Joe Caulfield and seconded by Carolyn Dinneen. Approved.
- IV. Committee Reports
 - a. Clean and Safe: Dennis Jerrold reported that the committee would like further direction as to what they should be working on. Rudy Harvey suggested acquiring notes from previous committee meetings to help guide them. There was discussion on zoning of the downtown area and a suggestion to have a Relief Fund for downtown businesses that experience vandalism. Motion to have representatives from Clean and Safe Committee go to the upcoming VEDA meeting regarding the creation of a Vandalism Relief Fund by Dennis Jerrold and seconded by Carolyn Dinneen. Approved.
 - b. Building: Betsy Olivanti reviewed minutes from the July 11th, 2017 Committee meeting. Environmental Investigations were discussed and according to Britt See-Benes, 118 is currently delayed due to EPA holding money. The application for prospective businesses will be a fillable PDF. Online applications will go to Betsy Olivanti and her phone and mailing information will be provided for those who have questions or choose to submit a paper application.
 - c. Events: No report, but more to come in the future.
- V. New Business
 - a. Virginia Foundation Training: Monday August 7th, 2017, Essentia Health Hospital, McMillan Room A, 5-7 PM.
 - b. Joe Caulfield informed the group of an upcoming Fountain fundraising concert to be held at the Goodman Auditorium.
- VI. Motion to adjourn by Dennis Jerrold and seconded by Joe Caulfield. Adjourned at 1:25 PM.